

Aarsh Desai

UX Designer | Product Designer

I am a UI/UX Designer based out of Chicago. I create designs that are both stunning and usable. I follow a user-centric design system where I focus on the needs of the user first.

aarshdesaiux@gmail.com

3312226952

www.aarshdesai.com/

linkedin.com/in/aarshdesaiux



EDUCATION

Bachelor's of Science in User Experience Design

Bradley University

08/2017 - 12/2021

Minors

- Graphic Design
- Social Media Marketing

WORK EXPERIENCE

UX Intern

State Farm

05/2021 - 12/2021

Atlanta, GA / Remote

Customer Facing Billing and Payment

Achievements/Tasks

- Worked with the customer-facing billing and payments team to update and improve the digital payment platform
- 4 million monthly transactions
- 10 billion dashboard interactions

UX Design Lead

Blendline Motosports

10/2020 - Present

Remote

Competitive Racing Web-app

Achievements/Tasks

- Led the design team in creating a platform for racers to compete at their own time
- Worked hand in hand with developers to deploy code using a design system
- The project is in the user testing phase of the UX process and will be launched in 2022

UX Designer

Caterpillar

09/2020 - 12/2020

Peoria, IL

Design Challenge

Achievements/Tasks

- Came up with a solution to replace outdated cataloging system
- Designed a new fleet management platform for asset and project managers
- Created prototypes and user-tested with current CAT asset and project managers

UX Design Lead

Pekin Insurance

01/2020 - 05/2020

Peoria, IL

Insurance Portal

Achievements/Tasks

- Led the design team in creating a mobile portal for policyholders to view their insurance plan and pay for it
- Delegated responsibilities during the course of the project and handled team blockers
- This project started right before the COVID-19 pandemic and we had to switch to a fully remote environment

SKILLS

Journey Mapping

Empathy Maps

User Personas

Story Boards

Golden Thread

Mood Board

User Flows

Wire Framing

Prototyping

User Testing

Adobe Creative Suite

Microsoft Office

Unity

WordPress

Sketch

Figma

InVision

Miro

Trello

GitHub

C#

Node.js

JavaScript

HTML

CSS

PERSONAL PROJECTS

Mid-Illinois Corvette club (05/2020 - 08/2020)

- Freelance Website Projects

Sara Whitney Books (01/2020 - 02/2020)

- Freelance Website Projects

Janssen Aviation (12/2018 - 02/2019)

- Freelance Website Projects